

5 SECRETS TO IMPROVING UNEVENUE SKIN TONE

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Hello,

My name's David Furst, co-founder of Skinlight Cosmetics Ltd. When we launched the company in 2003, we noted that nobody was offering an easy solution for pigmentation problems for people such as yourself, or offering the products that actually delivered results, so we stepped up!

Skinlight Cosmetics is a web-based company that provides a variety of products for people that are looking to even out their skin tone or reduce the appearance of hyperpigmentation.

We only stock high-end products that have been proven to work. To ensure their efficiency, we test all products in-house and only deal with reputable manufacturers and brands.

Our dedication to providing the highest standard of customer service along with our determination to offer products that deliver results has helped us to become the biggest site in Europe offering skin lightening and pigment correcting products.

All of our staff have a wealth of knowledge regarding our products and the variety of pigmentation concerns that our customers have. This means they are in the best position to advise you about which of our products are best suited to your needs.

Whether you've got hyperpigmentation as a result of scarring, brown spots on skin from sun damage, or acne scarring, we are able to provide you with treatment that works.

If you'd like to discover our 5 secrets to improving uneven skin tone, please do keep reading. These are all things that you can do in the comfort of your own home and, with our help, you'll see visible results quickly.

Kind regards,

David Furst

Co-founder of Skinlight Cosmetics Ltd.

If you carefully follow the steps as set out in the order below, you will be well on the way to achieving that perfect, radiant and even skin tone you have always dreamt of.

1. Exfoliate, exfoliate, exfoliate

Having an uneven skin tone is one of the top skin concerns of men and women these days, but we actually have a powerful method to instantly fight against this...exfoliate! The main benefit of exfoliating is that it helps rub away old, dull skin as well as those layers of dead skin cells - this will immediately reveal your bright, new skin that's hiding underneath.

Salicylic acid is well-tolerated by those with uneven and patchy complexions. It can also improve the appearance of mild scarring, particularly mild acne scarring. Being a Beta-Hydroxy Acid, it is a highly effective superficial peeling agent and pore cleanser so it easily loosens and removes ageing cells, oil and debris attached to the skin surface. Used with a good skin lightening cream, this will help to reveal the new, lighter skin much more quickly.

I recommend using a Salicylic Acid based Exfoliator such as Supaskin. Regular use of a premium exfoliator like this should also result in a decrease in fine lines, rough skin, and a reduction in pore size.

2. Apply a pure Vitamin C serum

A good quality Vitamin C serum acts as an anti-oxidant – did you know the process of oxidation damages the skin cells? Vitamin C serums are rich in anti-oxidants that repair and renew the cells to give the skin a radiant and healthier look. It also protects you from the sun – getting overexposed to the sun can cause hyperpigmentation and sun spotting. A vitamin C serum will counteract any harmful effect of the sun.

After exfoliating, dampen your face with water and start by applying the serum to your face and neck. The application of Vitamin C is a crucial step in speeding up the process to a lighter, more even skin tone that many people do not know about

Please note: a vitamin C serum should not be used as an alternative to sun screen.

3. Apply a premium skin lightening cream

Use a good quality cream such as Supaskin Intense Whitening Cream. The ingredients in a dedicated lightening cream should help to inhibit melanin formation. Increases in Melanin can cause hyperpigmentation, dark marks and age spots.

Supaskin Intense Whitening Cream contains Alpha Arbutin – a natural ingredient that is incredibly effective at inhibiting Melanin and can be very beneficial in treating melasma and hyperpigmentation characterised by a dark or tan skin discoloration.

So, apply your skin lightening cream after Vitamin C application by gently rubbing into your skin until fully absorbed.



4. Moisturise

After exfoliating your skin and applying products with effective pigment correcting ingredients, your skin may become dry and in need of extra hydration. Skin moisturisers are critical for maintaining your skin's natural protective moisture barrier and banish signs of dryness. Nothing hydrates and firms up skin cells better than hyaluronic acid*. So, take advantage of the acid's moisturising properties with a skin care treatment featuring it as an active ingredient.

*Combining Hyaluronic Acid with Vitamin C has a DRAMATICALLY positive effect of the look of your skin as mention by the famous Doctor Mehmet Oz.

5. Apply Sunscreen

The application of exfoliating and skin lightening products may increase your skin's sensitivity to the sun so I strongly recommend that you apply a good quality sun protecting lotion with at least a sun protection factor of 15.

This should be applied daily as the final step in this process.

I am sure that if you follow these five top tips, you will see a huge reduction in the dark marks and hyperpigmentation on your skin, giving you the appearance and self- confidence that you deserve!

BONUS TIP: Dietary Supplements

This is an optional extra step in achieving the perfect skin tone. It is not essential but will certainly help by boosting the results of the 5 steps above.

If you take a dedicated pigment correcting food supplement such as Nutrifade or Epifade, then the antioxidants, vitamins, and minerals will work from the inside as the topical products get to work on the outside. These supplements can also help to protect your skin from further skin damage.

I hope you found these secrets useful. If you'd like more information about the products we stock, please do get in touch via the details below:

Get in touch



www.skinlight.co.uk



support@skinlight.co.uk



0333 200 2532

Disclaimer: If you are on any prescription medication or undergoing any cosmetic surgery procedures, we recommend that you consult your GP or Surgeon before using any of the products mentioned above. Any advice provided is based purely on product knowledge and industry experience. It should not be taken as a professional or specialist opinion. If in doubt, please always consult your doctor or skin specialist.

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